# Pro: Gentric SMART

#### Specifications

			SCA(ISDB-T)
Display	Screen Size		43"
	Туре		Edge LED
	Resolution		1920 x 1080 (FHD)
Broadcasting System	Analog		PAL-M/N, NTSC-M
	Digital		ISDB-T
Audio	Audio Output		10W + 10W
Basic Commercial TV Features			Welcome Screen, Lock Mode, Multi-IR Code, Hotel Mode, Instant on, USB Cloning, IR Out, External Speaker Out
General Features	Pro:Centric®	Туре	Pro:Centric SMART
		Data Streaming ( IP & RF)	•(IP Only)
		Pro:Centric Application	PCA 3.5
		RF(1/2 Tuner)	1 Tuner
		HCAP(SDK)	GEM / Flash / HTML5
	Connectivity	·	DLNA, WiDi, Miracast, WiFi Direct, DIAL, MHL
	Management		Remote Diagnostics/EzManager
	Interactivity		HTNG/HDMI-CEC
	Usability		Built-In WiFi , Soft AP
	RJP Interface		RS232C, HDMI CEC
	Auto Off/ Auto Saving		
	Smart Energy Saving		
	Anti-theft System		Kensington Lock
Interface	Side	Headphone Out	1
		HDMI In	1
		USB (2.0)	2 (2.0)
	Rear	RF In	2
		AV In	1
		Digital Audio Out (Coaxial / Optical)	1 (Optical)
		HDMI/HDCP Input	1
		RS-232C(D-Sub 9pin)	1
		LAN Port	2
		External Speaker Out(3.5mm phone jack)	2 (Spk-out 1, Vol. Control 1)
Power	Voltage, Hz		100 ~ 240V, 50/60Hz
	Max (Watts)		43*:105.2
	Typical (Watts)		43*:82.9
	Energy saving (Min)		43*:24.87
	Energy saving (Med)		43*:45.56
	Energy saving (Max)		43*:66.32
	Stand-by(Watts)		0.5W1
Standard Approval	Safety		СВ
	Environment		
	Etc.		ROHS

HDMI,

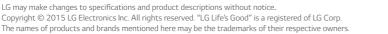
#### Download LG Commercial Display Mobile App





More info www.lgecommercial.com

You Tube youtube.com/c/LGECommercialDisplay





# Pro: Gentric SMART

# The Smart Solution for a Better Stay

Provide your quests with the smart solution for a better hotel stay. Stunning design improves the ambience in any hotel room while innovative TV technology offers customers easy-to-use and extensive options to improve their stay.



## LX761H

Pro: Centric Smart (webOS 2.0)

Smart Share

Easy Management & Usability

## Intuitive Experience



The webOS platform provides easy and convenient WebOS  $_{\rm 2.0}$  tools to create contents. Also, its interface and fast response time offer incredible

#### Features .

- Simple Customization
- Simple Connect
- · Simple Management

#### **S**mart **C**ustomization



Users are able to select the apps and edit their own home menu with LG smart customization tools. It provides extended entertainment and convenience

#### Features

- Pro: Centric Smart SDK (HTML, Java, Flash)
- Preloaded Applications
- History Auto Delete

## **S**mart **C**onnectivity



Cross display boundaries freely and without hassle. With LG SmartShare, mirroring and content sharing between TV and other smart devices are made incredibly easy and user-friendly.

#### Features

- WiDi(PC to TV)
- Miracast(Mobile to TV)
- Bluetooth Sound Synd

## Other Hospitality Features



Have a warm greeting message with a hotel name and its logo on the TV. Welcome screen leaves a favorable impression of the hotel on customers.



Clone all commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs in hotel rooms using a USB stick, a process that is fully automated to save time without having to set each TV individually.



The external speaker out function lets users enjoy the external speaker in a separate place such as the



Instant on function's high speed loading system saves and enables users to enjoy the contents immediately when they first turn on the TV.



Soft AP means Software enabled Access Point. This "virtual" Wi-Fi feature executes by software working on the device to create a wireless hotspot.

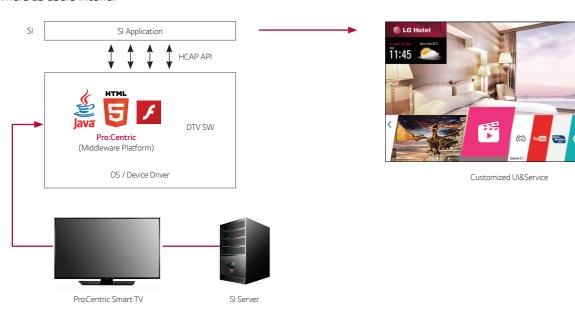
- \* softAP should be set in installation menu after TV is on.
- \* Miracast may not be operated at the same time
- \*Hospitality features available without the use of the Pro:Centric® Server.



Pro: Centric Smart is an elaborate and smart mode of control and customization for commercial television. With the customizable tools including HTML5, Java, and Flash, users can optimize the commercial TVs according to their purposes with IP-based programs. This expansion of control provides premium hotel services to guests without the need for a set-top box. Additionally, it also offers guest-centric services such as a welcome page with the guests' name, auto language settings and billing information with Property Managemnet System(PMS) interface.

#### Pro:Centric Smart SDK

LG Pro:Centric SMART offers extended customizable tools; HTML5, Java and Flash. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.



## **P**reloaded App



Guests can be served with banwidth-worry-free pre-loaded applications.

## History Auto-Delete



Customers' private log on credentials from embedded applications are deleted at power-off.

## Web Browser



Customers can surf the internet just like at home with LX761H.

### **S**mart Share



By connecting portable devices (mobile phone, laptop, tablet) to TV, customers are able to enjoy their portable device content on the large HD screen. Smart share function includes WiDi(PC to TV), smart mirroring (mobile to TV), WiFi Direct.

## **B**luetooth Sound Sync

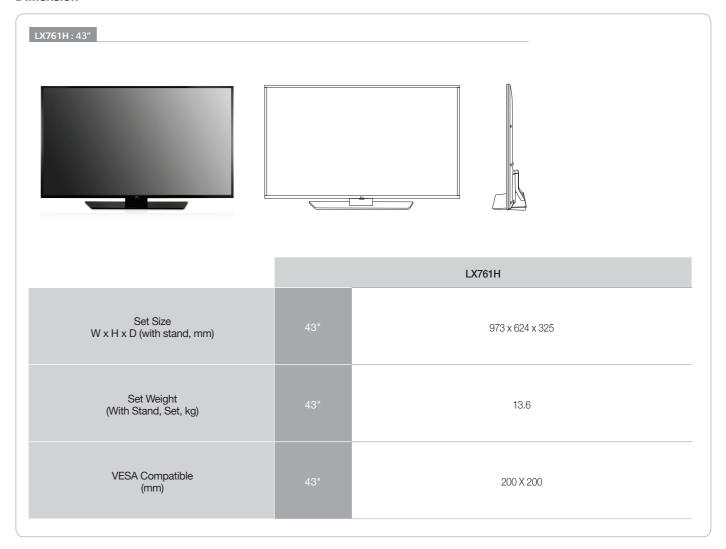


By bluetooth connection between a mobile device and commercial TV, Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers

# Pro: Gentric SMART

LX761H

#### Dimension



#### Connectivity

